

BEFORE THE TENNESSEE REGULATORY AUTHORITY

NASHVILLE, TENNESSEE

October 30, 2003

IN RE:

**BELLSOUTH TELECOMMUNICATIONS, INC.
PROMOTIONAL TARIFF FILING FOR THE
BELLSOUTH VALUE ANSWERS BUNDLE
TARIFF NUMBER 2003-1004**

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**DOCKET NO.
03-00510**

**ORDER APPROVING REQUEST FOR WAIVER OF RULE
AND PERMITTING TARIFF TO GO INTO EFFECT**

This matter came before Chairman Deborah Taylor Tate, Director Pat Miller, and Director Ron Jones of the Tennessee Regulatory Authority (the "TRA" or "Authority"), the voting panel assigned to this docket, at a regularly scheduled Authority Conference held on September 22, 2003, to consider a request by BellSouth Telecommunications, Inc. ("BellSouth") for waiver of TRA Rule 1220-4-1-.04 to allow Tariff No. 2003-1004 to go into effect less than thirty days from the date of filing

Background

The BellSouth Value Answers Bundle Tariff, No. 2003-1004, was filed with the TRA on September 5, 2003 as part of a region-wide promotional effort to take effect on eighteen-days notice. The Tariff proposes to bundle BellSouth long distance service with Complete Choice¹ at a two-dollar discount and Privacy Director² with waiver of the

¹ Complete Choice is a bundle of local service plus custom calling services priced at \$29.00 per month.

² Privacy Director service works with Caller ID service to identify unidentified callers. Privacy Director service will intercept all unidentified calls (unavailable, unknown, blocked and private numbers) and require the calling party to identify himself or herself before the service will ring the subscriber and announce the calling party's information. It is priced at \$5.95 per month or \$2.95 per month with Complete Choice.

recurring monthly charge. In conjunction with the filing of the Tariff, Bellsouth requested a waiver of TRA Rule 1220-4-1-.04 which requires thirty days notice to the TRA of any change in rates, tolls, charges or rules and regulations.

TRA Rule 1220-4-1-.04 provides:

Except as hereinafter provided all tariffs, rate schedules or supplements thereto containing any change in rates, tolls, charges or rules and regulations must be filed with the Authority at least thirty (30) days before the effective date of the such changes, unless upon application and for good cause shown the Authority may waive the thirty day time limit or any portion thereof.

The September 22, 2003 Authority Conference

At the September 22, 2003 Authority Conference, the Directors found that the Tariff promotion is available for resale and that BellSouth had provided cost documentation confirming that the proposed rates cover costs. The Directors also found that the reduction in BellSouth's regularly-tariffed rates offered pursuant to this promotional tariff is consistent with applicable statutes. Also the intent to make the promotion available in Tennessee in coordination with a national rollout provides sufficient good cause to justify waiver of the thirty-day notice requirement. Based on these grounds, the panel voted unanimously to approve BellSouth's request for waiver and to permit the Tariff to go into effect upon eighteen days notice on September 23, 2003.


IT IS THEREFORE ORDERED THAT:

1. The request for waiver of the thirty-day notice requirement in TRA Rule 1220-4-1-.04, as discussed herein, is approved.

2. BellSouth's Tariff No. 2003-1004 is approved to become effective on eighteen-days notice on September 23, 2003.


Deborah Taylor Tate, Chairman


Pat Miller, Director


Ron Jones, Director